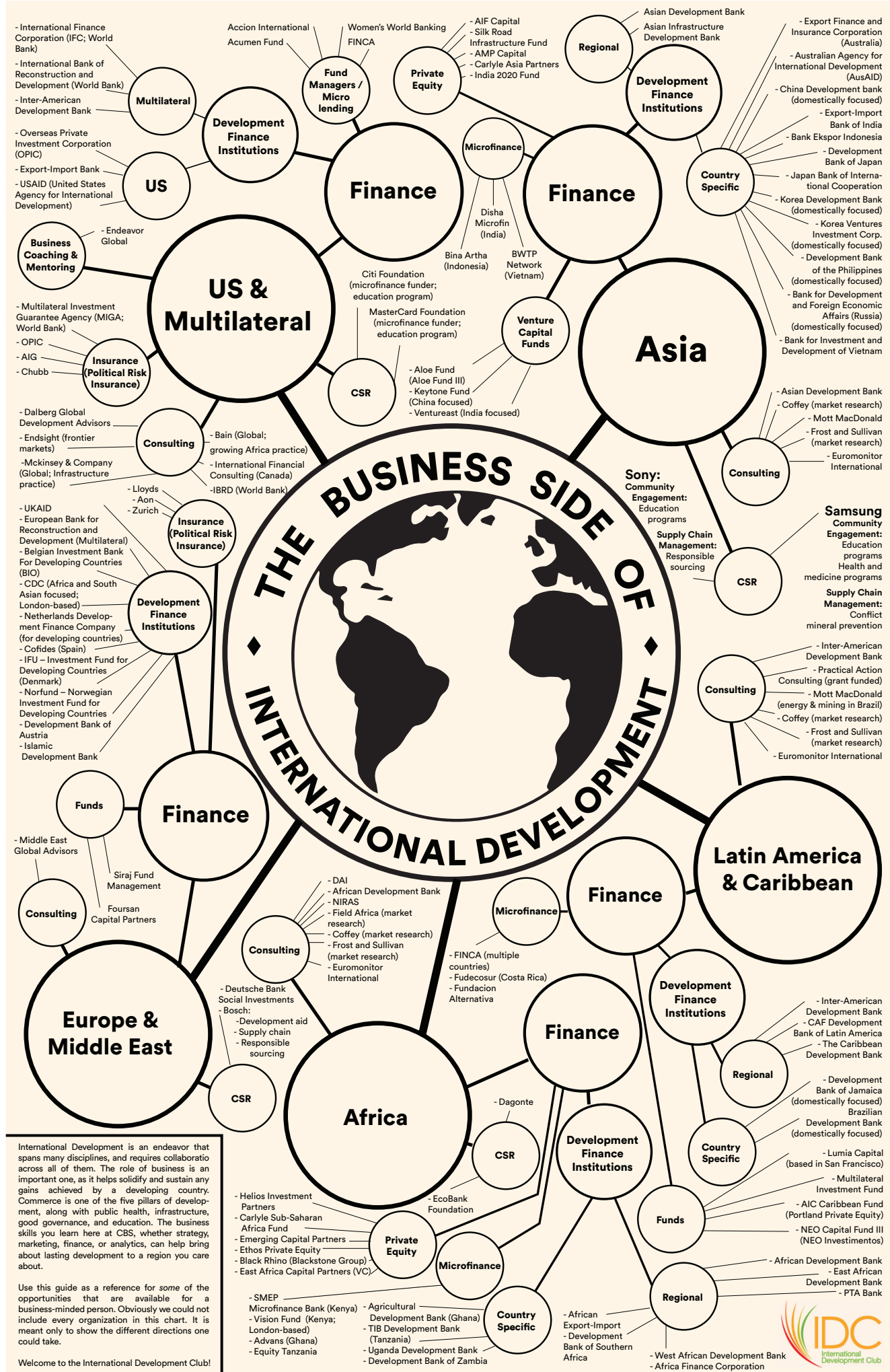


THE BUSINESS SIDE OF INTERNATIONAL DEVELOPMENT



International Development is an endeavor that spans many disciplines, and requires collaboration across all of them. The role of business is an important one, as it helps solidify and sustain any gains achieved by a developing country. Commerce is one of the five pillars of development, along with public health, infrastructure, good governance, and education. The business skills you learn here at CBS, whether strategy, marketing, finance, or analytics, can help bring about lasting development to a region you care about.

Use this guide as a reference for some of the opportunities that are available for a business-minded person. Obviously we could not include every organization in this chart. It is meant only to show the different directions one could take.

Welcome to the International Development Club!



COLUMBIA RESOURCES

CBS

Tamer Center for Social Enterprise

The mission of the Tamer Center is to advance the understanding of how business can contribute to society, by emphasizing the vital role that social enterprise plays in transforming communities. The Center sponsors several programs across social entrepreneurship, international development, and corporate social responsibility. It also serves as an invaluable resource for many clubs, including the International Development Club.

Programs

Tamer Fund for Social Ventures
Social Enterprise Summer Fellowship Program
Loan Assistance Program
Funding for Pro-Bono Consulting Travel
Nonprofit Board Leadership Program
Spark – a place for social innovators to combine ideas with networks
Entrepreneur Lab Space

Other Resources

Social Enterprise Career Map
Annual Catskills Retreat

CMC

The CMC has many resources for an international job search, including seminars and coaching. Two staff members with several years of international experience are dedicated to helping students focus their international recruiting efforts:
Sabreen Ali – Career Advisor (International Development Club Liaison)
Michael De Lucia – Director of International Advising

Consider joining the International Business Development Advisory Board

Eugene Lang Center for Entrepreneurship

Programs

Columbia Shark Tank Competition
Columbia Startup Lab
Entrepreneur in Residence
Entrepreneurial Sounding Board
Lion's Lab – launch your business before you graduate
Summer Startup Program

Courses

Social Entrepreneurship: A Global Perspective / For the 21st Century
Business in Society
Launching Social Ventures
Social Venture Incubator
Private Sector and International Development
Globalization and Markets
Markets for the Poor
Effective Philanthropy in Urban Markets
Modern Political Economy
Impact Investing
Investing in Social Ventures
Special Studies in Business
Transforming the Delivery of Healthcare Services
Energy and Resource Economics
Debt Markets
Emerging Financial Markets
Project Finance
Private Equity and Entrepreneurship in Africa (Master Class)
Introduction to Venturing
Entrepreneurial Finance
Entrepreneurial Selling
Managerial Negotiations

School of International and Public Affairs (SIPA)

Courses

International Trade and Development
Political, Social, and Economic Development in Brazil
Oil Rights and Development
Foundations of Sustainable Development Practice
Infrastructure Investment and Development
The Economic Development of Brazil
Political Economy of African Development
Technology Solutions for Development and Social Change
Social Entrepreneurship and Social Change
Issues in Rural Development
Development Economics
Sustainable Development I and II
Micro and Small Business Development
Higher Education, Policy, and Development in Asia

Programs

International Fellows Program

Columbia Law School

Courses

African Legal Theory, Law, and Development
Law and Economics
Law and Finance Theory
Comparative Constitutional Law
International Business Transactions
Law and Development
Law of the WTO
Cross Border Transactions in Emerging Markets – A Case Study in India
Extractive Industries and Sustainable Development
Foreign Direct Investment and Public Policy

School of Architecture, Planning, and Preservation

Courses

Public-Private Partnerships, Privatization and the New City Government
Sustainable Zoning
New Patterns of Metropolitan and Regional Development
Intro to Transportation Planning
Urbanization of China
Developing Urban Informality
Contemporary Urbanism in Emerging Societies

The Earth Institute

Access Project, Center for Global Health and Development
Global Poverty Mapping

Questions?

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