

HELPING HIGH IMPACT ENTREPRENEURS WHILE EXPERIENCING THE ARGENTINEAN CULTURE ... A SOCIAL ENTERPRISE SUMMER IN BUENOS AIRES

By Julio Giraut Ruso

The Social Enterprise Fellowship

Buenos Aires, June-August 2008

- **The arrival and early days – June 2008**
- Working and wrapping up my project - July 2008
- Traveling around Argentina, the post summer experience – August 2008



During my first days at work I was in charge of conducting a diagnostic for Amclean, my current Endeavor's entrepreneur. During the diagnostic I visited the company's production facility. The facility was a cleaning products manufacture. There I had the opportunity to meet Humberto, the production and logistics manager. I also spend long hour interviewing the rest of the production crew; Marcos, Matias, Rafael among others. They were very nice people and a good example of what Argentina has to offer to me, very smart, nice and candid people

SOCCER ARGENTINEANS PASSION ... WATCHING RIVER PLATE BECOME NATIONAL CHAMPION



River Plate vs. Olimpo Bahia, June 8, 2008. Soccer is probably the biggest passion for Argentines and definitely going to a game is a must. I consider myself a very strong soccer fan which have gone to some of the best stadiums in the world, but the passion and energy I felt this day cannot be compared with anything else. River Plate, one of Argentina's most important teams was playing a decisive game to win the national championship, so me and Pedro (another Endeavor intern) bought tickets to the game. The stadium was full, so full that we had to see the game in the stairs because we couldn't find any empty seats. River won the game and they proclaimed national champions. It was their first championship after 8 years so the celebration was incredible. Truly an amazing experience.

A WALK TROUGH LA RECOLETA



La Recoleta is a beautiful neighborhood in Buenos Aires. There you can find great shops and restaurants. During my visit there I could enjoy one of the typical Argentinean desserts, the alfajol, simply delicious. Also, I could visit the Ateneo, ranked by BBC as one of the best bookstores in the world. It was an old opera house, so the architecture is impressive. It has also a cozy café where I could enjoy a book for a couple of hours. Finally, when I was going home I saw a street comedy show, a great opportunity to enjoy from the Argentinean sense of humor and for closing a good Sunday night

A SUNDAY MORNING ... VISITING THE SAN TELMO MARKET



One Sunday morning I drive myself to San Telmo, one of the most charming neighborhoods of Buenos Aires. I enjoyed a nice breakfast and walked around the market where I could see tango on the streets, antiques and typical Argentinean products such as mate (some kind of tea)

- The arrival and early days – June 2008
- **Working and wrapping up my project - July 2008**
- Traveling around Argentina, the post summer experience – August 2008

- The arrival and early days – June 2008
- Working and wrapping up my project - July 2008
- **Traveling around Argentina, the post summer experience – August 2008**